

# SALON ESCAPE QUARTERLY

## NEWSLETTER

JANUARY-APRIL 2010



### A Note to You:

We At Salon Escape, would like to take time to remind you, we value you as a guest. We have an "Open Chair" Policy. We want and encourage our guests to feel comfortable moving from one team member to another. We hope to provide an atmosphere that nurtures and builds

We also hope that if you ever have any questions, comments or concerns, you are comfortable enough to talk, call or write to us. We would Love to hear from you. We do need to know how you feel in order to perfect your visit with us.

**It is your business that makes your get away as successful as it is and we want you to know that you are appreciated.**

Have Any Trips Planned?  
Try.....



OR



## WHO NEEDS REPAIR? Instant Repair for Damaged Hair

For those missing, ELIXIR, "SOMETHING NEW" has arrived. Damage Remedy Daily Hair Repair. A leave-in treatment that performs better than Elixir! Watch for it to be on shelves SOON!



### HOW IT WORKS

- ~Certified organic quinoa protein penetrates the hair shaft to instantly help *repair damage and strengthen* from the inside out.
- ~Wheat protein helps *protect from heat styling*.
- ~Soy oil *detangles*, helping to prevent further damage.
- ~Certified organic essential oils including bergamot, mandarin and ylang ylang create an *uplifting aroma*.

*Its Like a vitamin boost that damaged hair should take daily to keep healthy*

## HEALTHY HAIR STARTS HERE

Pick the natural hair care system that's right for you.

### REPAIR YOUR HAIR



Damage Remedy™  
system

### CONSERVE YOUR COLOR



Color Conserve™  
system

### ADD MORE MOISTURE



Dry Remedy™  
system

## What's new with Pure Privilege?

The next Pure Privilege 500 bonus point offer begins March 22, 2010.

This promotion will award members who purchase any 2 liters of Shampoo and Conditioner.

# AVEDA

pure privilege™

Put Nature's Gift and Benefits at Your Fingertips-

- ~Start earning 10 reward points for every \$1 spent on retail.
- ~Accumulate reward points toward valuable products and services including AVEDA's salon and spa treatments, AVEDA products or a luxury weekend escape.
- ~Receive a birthday gift valued at \$20.
- ~Participate in double point reward offers

You will receive e-mail with special offers.  
access your reward points balance anytime at  
[www.pureprivilege.com](http://www.pureprivilege.com)

The Life Time Membership Cost is  
ONLY \$10-!!

Join Today Receive Double Points on Your Retail Purchase



## The Sun is Right Around the Corner

It's Time for SUN CARE!!

**Sun Care Hair and Body Cleanser** is a color-safe formula that gently and effectively removes chlorine, salt, and product build up from the hair and body while helping to maintain moisture balance.

**Sun Care Protective Hair Veil** is a light weight, water-resistant, UV defense mist that forms an invisible screen to help protect hair from sun exposure for up to 16 hours, to minimize color fadeage, damage and dryness.

**Sun Care after-sun Hair Masque** is an intensive cream masque that restores sun-exposed hair, moisturizes, and helps defense against free radicals and the damaging effects of sunlight.

### Earth & Community Care

#### PLEDGE TO RECYCLE THIS YEAR

Recycling helps reduce climate change, save energy, and conserve natural resources. For example, recycling just one ton of aluminum cans saves the energy equivalent of 36 barrels of oil or 1,655 gallons of gasoline. In addition, using recycled materials instead of new materials saves energy and reduces greenhouse gas emissions. Take the pledge to step up your recycling efforts.

**FACT:** If you had a 15-year-old tree and made it into paper grocery bags, you'd get about 700 of them. A supermarket could use all of them in under an hour! This means in one year, one supermarket goes through 60,500,000 paper bags! Imagine how many supermarkets there are in the U.S. !!!

**FACT:** During the time it takes you to read this sentence, 50,000 12-ounce aluminum cans are made.

**FACT:** Once an aluminum can is recycled, it can be part of a new can within six weeks.

Twenty years ago, almost 1,000 curbside recycling programs existed in the United States. Today there are more than 10,000 across the nation.

