

AVEDA

pure privilege™

Put Nature's Gift and Benefits at Your Fingertips-

- ~Start earning 10 reward points for every \$1 spent on retail.
- ~Accumulate reward points toward valuable products and services including AVEDA's salon and spa treatments, AVEDA products or a luxury weekend escape.
- ~Receive a birthday gift valued at \$20.
- ~Participate in double point reward offers

You will receive e-mail with special offers.
access your reward points balance any time at
www.pureprivilege.com

The Life Time Membership Cost is
ONLY \$10-!!



Beginning July 2009*, Aveda will no longer offer plastic bags. In addition to being banned in cities and countries around the world, plastic bags don't offer the quality, reusability & brand image that is expected of Aveda

Improved paper shopping bags will be introduced that are virtually identical to the current offering, but more environmentally friendly featuring: FSC certified, 100% recycled - 95% PCR paper, made in the USA

Updated paper shopping bags will have approximately a **37% lower price** than the paper bags currently available

Beginning in July 2009*, guests will be rewarded for the use of reusable totes with Pure Privilege Points

The new Aveda Tote will be available

Join Today Receive Double Points on Your Retail Purchase

Wanna Cool Off??

TRY THIS.....

Comforting Tea Twist

Serve Chilled with Orange Slices



Trailer Trash Margaritas

(Must be 21 years or older & drink responsibly)

Frozen Lime Aide (thawed)

**save can, this is your measuring cup!!!

- 1 Can Sprite
- 1 Can Tequila
- 1 Corona Beer

Mix All Ingredience together. Serve over Ice or Blended

Relaxing is hard work, too!

IF
You'd like a copy of this recipe
PLEASE call, we would LOVE to
print a copy to you!

Earth & Community Care

Open the Window to Savings: Windows let the sunshine in, but in many cases they also let the heat in (or out, in the winter). According to the Department of Energy, heat transfer through windows can account for 10 to 25 percent of your heating and air conditioning costs. Replacing older, single-paned windows with energy-efficient ones can be expensive, but will save you money in the long run by reducing your energy use as much as 30 percent. Check out ENERGY STAR-rated windows at http://www.energystar.gov/index.cfm?c=windows_doors.pr_windows.

Get Toasted. If you have the option, use a toaster oven instead of a conventional oven, and you'll consume far less energy. Tests have shown that a well-insulated toaster oven, with plenty of room for air to circulate around it, consumes a whopping 50% less energy.

Salon Escape

July-October 2009

Quarterly



Newsletter

Preview of Quarterly Madness:

July 4th-
Independence Day

September 7th-
Labor Day

September-
Back to School

WHAT'S NEW WITH AVEDA...

Look Who's Going Plastic Bag-Free

March 18, 2009, *Sustainable Brands '09* - **Apple retailers have instituted a "no plastic bag" policy, instead offering to help shoppers out of the store with their purchases**, AppleInsider reports.

Shoppers who make multiple purchases can now ask Apple sales associates for help to their cars or, in the case of mall outlet locations, keep their purchases at the store while they continue to shop.

As many cities begin to regulate plastic bag use, some retailers are choosing to either ban or offer alternatives to plastic shopping bags.

IKEA, Wal-Mart, Marks & Spencer, and Tesco have all taken steps over the past year to reduce their plastic bag use.

Counting down to the end of Aveda plastic bags...

The countdown is underway for phasing out of the Aveda plastic bag and further establishing ourselves as true environmental leaders.

SEE BACK PAGE: For more info...



Whats New
With
Salon Escape...

Do You PREBOOK your next appointments?

Well, you might want to consider doing just that! From now until further notice, we are raffling off a surprise service monthly, for those who do.

- 1) When you are at check out, book your next appointment.
- 2) Receive a raffle ticket, write your name and phone number on it.

THATS IT!!

The drawing will be held the last working day of the month and will expire the last day of the month.

SNEAK PEEK

SMOOTH INFUSION...

*Coming soon~ "GLOSSING STRAIGHTENER"!!
*ALSO look for shampoo & conditioner travel sizes soon!

GREEN SCIENCE...

*Coming soon~ cleanser & toner

SHOULD BE HITTING THE SHELVES MID JULY & AUGUST